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To: **Thanet Health and Wellbeing Board -**

**8 May 2014**

Subject: **Draft 2014-15 Social Care, Health and Wellbeing  
Directorate Business Plan (Strategic Priority Statement)**

Classification: **Unrestricted**

**Summary:** This paper presents the draft business plan for the Social Care, Health and Wellbeing directorate (attached as an Appendix to this paper), which is the directorate level business plan for 2014-15. The paper recaps the new business planning approach for 2014-5 and explains the role and aim of the new Directorate business plans, known as Strategic Priority Statements. It then sets out the sections of the draft directorate business plan for Social Care, Health and Wellbeing and the next steps in getting it approved.

**Recommendation:** The Thanet Health and Wellbeing Board are asked to comment on the draft 2014-15 Directorate business plan (Strategic Priority Statement) for the Social Care, Health and Wellbeing directorate.

## **1. Introduction**

- 1.1 Directorate business plans are being introduced in KCC through a new business planning process for 2014-15, which was approved last year. One business plan is being produced for each of the four directorates in the new organisational structure and they will be known as Strategic Priority Statements. These replace the divisional business plans that were produced last year.
- 1.2 The new directorate business plans are designed to provide light touch summaries of the key priorities for each directorate, along with high level resourcing, risk and performance management information.
- 1.3 This paper presents the draft directorate business plan 2014-15 for the Social Care, Health and Wellbeing directorate, for comment
- 1.4 The draft directorate business plan for the Social Care, Health and Wellbeing directorate comprises of the following sections:
  - Corporate Director's foreword
  - Who we are, what we do – providing a summary of the role and purpose of the five divisions in the directorate and the key service delivery priorities for the coming year
  - Strategic directorate priorities – setting out five strategic themes for the directorate that are relevant to all of the services provided by Social Care, Health and Wellbeing. The strategic themes reflect the

current context, both in terms of KCC's Facing the Challenge transformation agenda and the wider economic challenges that the county is facing, and this section explains how Social Care, Health and Wellbeing will make a contribution to addressing these challenges

- Key divisional objectives and priorities enhancing and supporting the strategic priorities
- Directorate resources – providing a summary of the financial and staff resources of the Social Care, Health and Wellbeing directorate
- Workforce development priorities
- Key Directorate Risks
- Performance Indicators and Activity Indicators

1.5 The directorate business plan brings together all of the services included in the new Social Care, Health and Wellbeing directorate. The Directorate brings together Specialist Children's Services, Older People and Physical Disability, Learning Disability and Mental Health, Strategic Commissioning and Public Health divisions. The five shared strategic themes set out in the Strategic Priorities Statement demonstrate how the new Social Care, Health and Wellbeing directorate will work together collectively to deliver a diverse range of services more efficiently and effectively for the people of Kent.

## 2. Conclusions

2.1 The draft directorate business plan 2014-15 for the Social Care, Health and Wellbeing directorate provides a simple reference guide to the services that make up the new directorate, how the directorate is contributing to the Facing the Challenge agenda and other challenges and the top level directorate priorities for 2014/15.

## 3. Recommendation(s)

**Recommendation:** The Thanet Health and Wellbeing Board is asked to comment on the draft Directorate business plan (Strategic Priority Statement) 2014-15 for the Social Care, Health and Wellbeing directorate, in advance of the final version being approved.

### 3.1 Appendix1:

Draft directorate business plan (Strategic Priority Statement) 2014-15 for the Social Care, Health and Wellbeing Directorate.